



**Your reliable
Private Label partner**

April 2020



СОНЦА
БОЛЬШЕ, ЧЕМ ПРОСТО ЧИСТИЦА



SONTSA is a dynamically developing enterprise that produces laundry detergents, dishwashing, household cleaning and personal care products.

SONTSA is keen to develop private label manufacturing for large retail clients. It can offer turn key solutions to retailers:

- **The BRC Global Standard for Consumers Products** is the international certificate. It guarantees clients that “Sontsa” cooperates with the best raw material suppliers, constantly monitors and improves the quality of products and their safety level for a consumer and the environment.
- **Technological proficiency.** SONTSA is a newly built state-of-the-art plant in Belarus with one of the highest output capacities in Eastern Europe.
- **Quality.** In-house laboratory and thorough quality control at all production stages.
- **Beneficial geographical location.** Positive influence on logistics.
- **Flexibility in packaging.** We can propose a wide range of packaging types and sizes: carton packaging (0,35 – 0,75 kg); plastic bags (1,5 – 15,0 kg); PET bottles (0,265 – 4,0 liters).
- **Flexibility in quality and price point.** SONTSA is ready to develop dedicated recipes for clients and competitive pricing for any quality segment. A team of experienced technologists can develop product recipes, meeting specific customer demands and complying with country-specific regulations.
- **In-house R&D.**
- **Qualified in-house Design team.**
- **Timely order fulfillment.** Established business process, working with reliable international suppliers and professional supply chain team.
- **EU subsidiary.** SONTSA has subsidiary company in Poland as contractual and commercial partner for retail chains.



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ASSORTMENT OVERVIEW

LAUNDRY DETERGENTS	Powder Laundry Detergents	- Carton packaging 350 – 750 g
		- Kraft paper bag – 1,5 kg
		- Plastic bags 1,5 – 15,0 kg
	Powder Whitener	- Carton packaging 350 – 750 g
		- Kraft paper bag – 1,5 kg
		- Plastic bags 1,5 – 15,0 kg
	Powder Stain Removers	- Carton packaging 350 – 750 g
		- Kraft paper bag – 1,5 kg
		- Plastic bags 1,5 – 15,0 kg
	Liquid Laundry Detergents	- 1 L / 2 L / 4 L Bottle + Graduated cap
	Fabric Softeners	- 1 L / 2 L / 4 L Bottle + Graduated cap
	Spray Softener	- 0,265 L / 0,4 L Bottle + Cosmetic Trigger cap
	Liquid Stain Remover	- 1 L / 2 L / 4 L Bottle + Graduated cap
	Spray Stain Remover	- 0,265 L / 0,4 L Bottle + Foaming Trigger cap
	Water for iron	- 1 L Bottle + Push-pull cap
DISHWASHING DETERGENTS	Detergents for Manual Dishwashing	- 0,5 L Bottle + Push-pull cap
		- 0,5 L Bottle + Cap – Dosing pump
		- 0,265 L / 0,4 L Bottle + Cap – Dosing pump
		- 0,265 L / 0,4 L Bottle + Cap – Push-pull cap
		- 0,285 L / 0,4 L Bottle + Cap – Dosing pump
		- 0,285 L / 0,4 L Bottle + Cap – Push-pull cap
		- 1 L Bottle + Cap – Dosing pump
	Powder for Dishwashing Machines	- картонная коробка 350 – 750 г
	Gel for Dishwashing Machines	- 1 L Bottle + Push-pull cap
	Rinser for Dishwashing Machines	- 0,265 L / 0,4 L / 1 L Bottle + Cap – Push-pull cap
		- 0,285 L / 0,4 L / 1 L Bottle + Cap – Push-pull cap
HOUSEHOLD CLEANING PRODUCTS	Cleaner for Dishwashing Machines	- 0,265 L / 0,4 L / 1 L Bottle + Cap – Push-pull cap
		- 0,285 L / 0,4 L / 1 L Bottle + Cap – Push-pull cap
	All-purpose Household Cleaning Products	- Carton packaging 350 – 750 g
		- 1 L / 2 L / 4 L Bottle + Graduated cap
		- 0,265 L / 0,4 L Bottle + Cap – Foaming Trigger cap
PERSONAL CARE PRODUCTS	Specialized Household Cleaning Products	- 0,265 L / 0,4 L Bottle + Cap – Foaming Trigger cap
	Air Freshener	- 0,265 L / 0,4 L Bottle + Cap – Cosmetic Trigger cap
	Shampoos, Hair Conditioners	- 0,265 L / 0,4 L Bottle + Cap – Flip-top
		- 0,265 L / 0,4 L Bottle + Cap – Dosing pump
		- 0,285 L / 0,4 L Bottle + Cap – Flip-top
		- 0,285 L / 0,4 L Bottle + Cap – Dosing pump
		- 1 L Bottle + Cap – Dosing pump
	Shower Gels, Bath Foam	- 0,265 L / 0,4 L Bottle + Cap – Flip-top
		- 0,265 L / 0,4 L Bottle + Cap – Dosing pump
		- 0,285 L / 0,4 L Bottle + Cap – Flip-top
		- 0,285 L / 0,4 L Bottle + Cap – Dosing pump
		- 1 L Bottle + Cap – Dosing pump
	Cream Soap	- 0,5 L / 1 L Bottle + Cap – Dosing pump
		- 0,265 L / 0,4 L Bottle + Cap – Dosing pump
		- 0,285 L / 0,4 L Bottle + Cap – Dosing pump
	Body Lotions, Hand Cream	- 0,265 L / 0,4 L Bottle + Cap – Flip-top
		- 0,285 L / 0,4 L Bottle + Cap – Flip-top
		- 0,265 L / 0,4 L Bottle + Cap – Dosing pump
		- 0,285 L / 0,4 L Bottle + Cap – Dosing pump

Carton packaging Capacities - 350-750 g

Specification

Cardboard density, g/square cm	420-450
Cardboard stiffness, mNm	590-610
Whiteness, %	80-82
Number of colors when printing	4-8



Product categories proposal:

- powder detergents;
- powder whiteners for fabrics;
- powder stain removers;
- universal powder detergents for home cleaning;
- powder detergents for dishwashing machines.

Kraft paper bag Capacities - 1,5 kg

Specification

Production material	kraft paper
Number of layers	2
Number of colors when printing	1-8



Product categories proposal:

- powder detergents;
- powder stain removers;
- powder whiteners for fabrics.

Plastic bags Capacities - 1,5-15 kg

Specification

Production material	polyethylene / polyolefin
Number of layers	2
Thickness, micron	90-160
Number of colors when printing	4-8

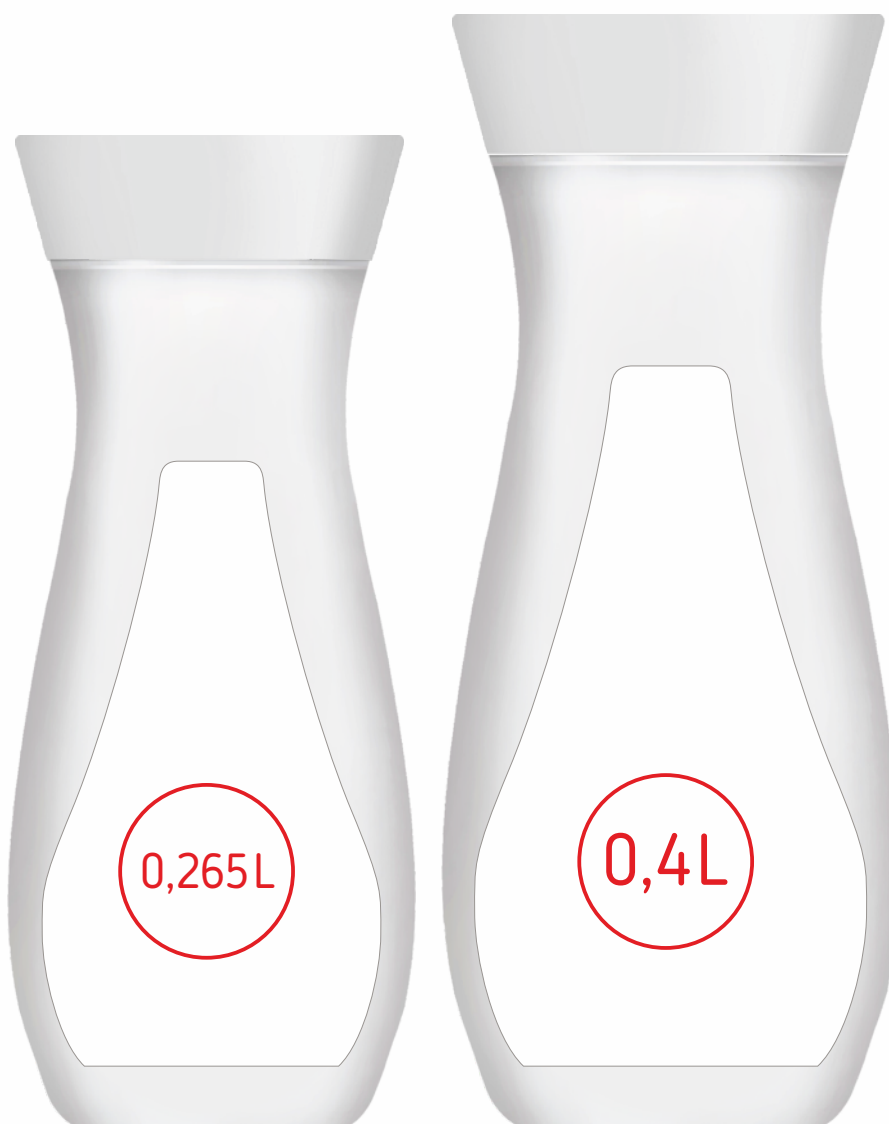


Product categories proposal:

- powder detergents;
- powder stain remover;
- powder whiteners for fabrics.

Bottle: 0,265 L / 0,4 L

Cap: Flip-top (without screw thread)



Product categories proposal:

- personal care products (shampoos, hair conditioners, shower gels, bath foam, body lotions etc.).

Bottle: 0,265 L / 0,4 L
Cap: Push-pull



Product categories proposal:

- hand dishwashing detergents;
- special dishwasher detergents (rinse liquid, cleaner).

Bottle: 0,265 L / 0,4 L
Cap: Dosing pump



Product categories proposal:

- personal care products (shampoos, hair conditioners, shower gels, bath foam, body lotions, cream-soap etc.);
- hand dishwashing detergents.

Bottle: 0,265 L / 0,4 L

Cap: Trigger cap

- foaming trigger cap;
- cosmetic trigger cap



Product categories proposal:

- universal and specialized home cleaners;
- stain remover spray;
- spray conditioner;
- air fresheners

Bottle: 0,285 L / 0,4 L

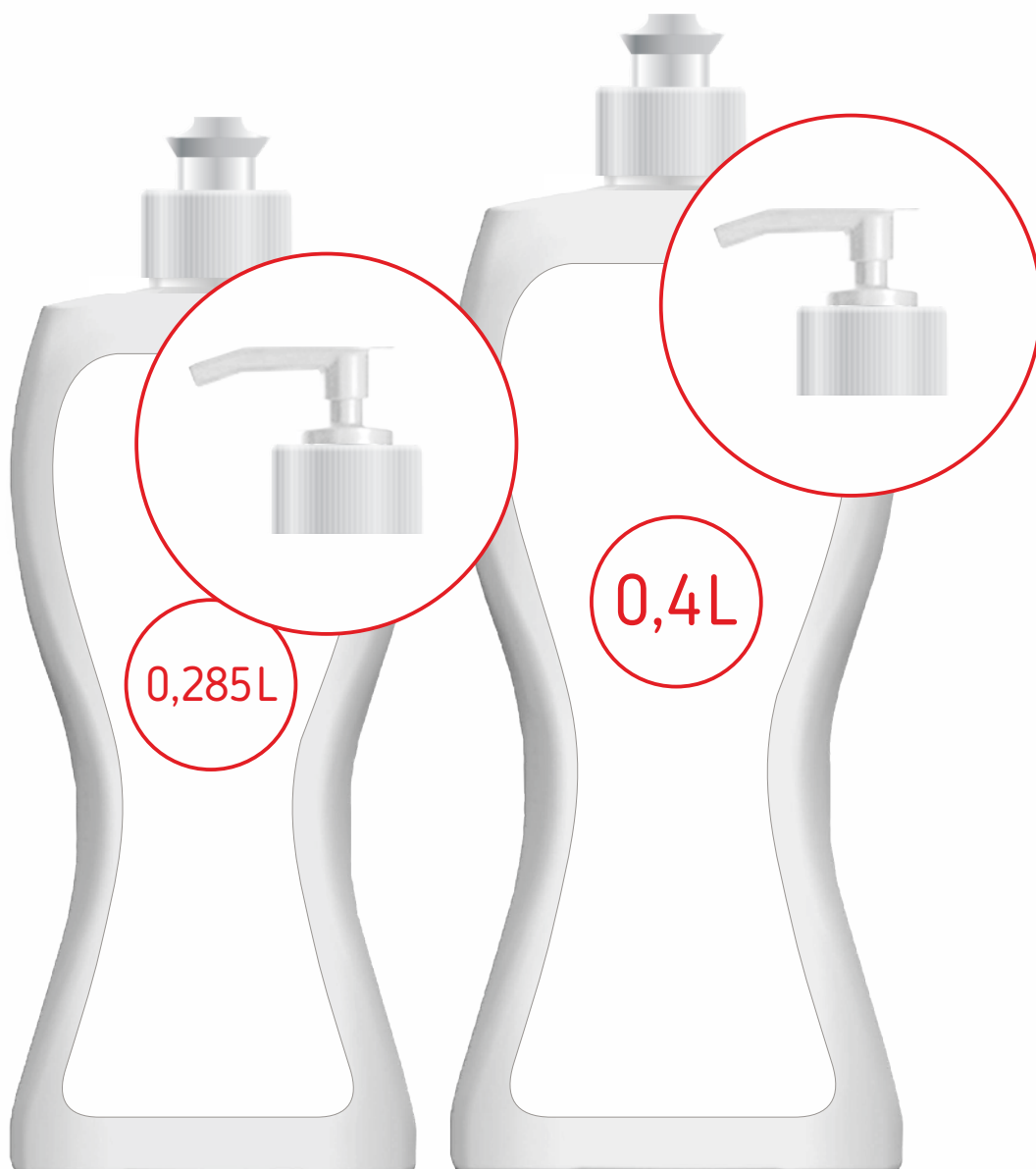
Cap: Flip-top (without screw thread)



Product categories proposal:

- personal care products (shampoos, hair conditioners, shower gels, bath foam, body lotions etc.).

Bottle: 0,285 L / 0,4 L
Cap: Push pull



Product categories proposal:

- hand dishwashing detergents;
- special dishwasher detergents (rinse liquid, cleaner).
- personal care products (liquid soap, hand cream, body lotions etc.);
- hand dishwashing detergents.

Bottle: 0,5 L
Cap: Push pull / Dosing pump



Product categories proposal:

- dishwashing detergents;
- personal care products (cream-soap).

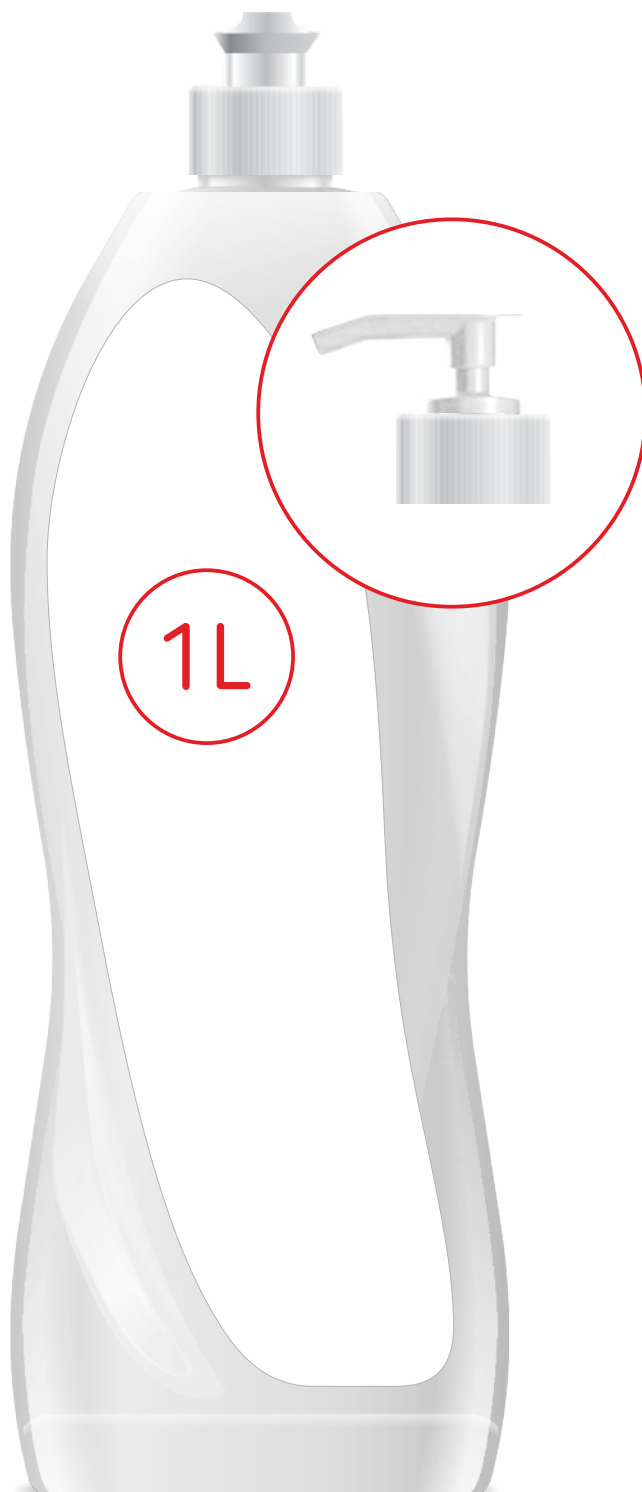
Bottle: 1 L
Cap: Graduated cap



Product categories proposal:

- liquid laundry detergents;
- fabrics softeners;
- liquid stain remover;
- universal home cleaner detergents.

Bottle: 1 L
Cap: Push pull



Product categories proposal:

- personal care products (shampoos, shower gels, bath foam, etc.);
- dishwashing detergents in economy packs.
- water for iron.

Bottle: 2 L
Cap: Graduated cap



Product categories proposal:

- liquid laundry detergents;
- fabrics softeners;
- liquid stain remover;
- universal home cleaner detergents.

Bottle: 4 L
Cap: Graduated cap

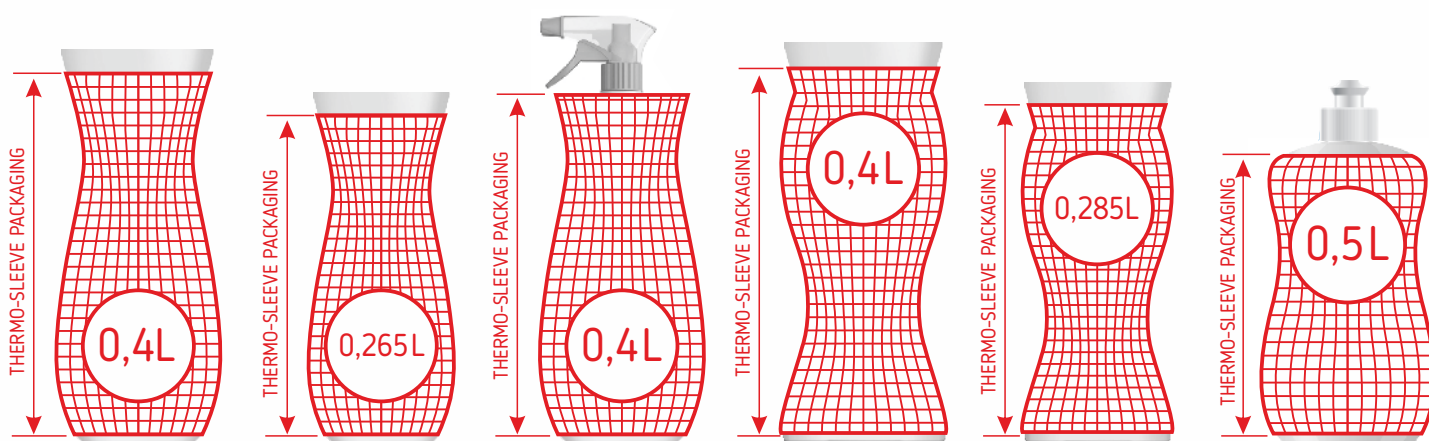
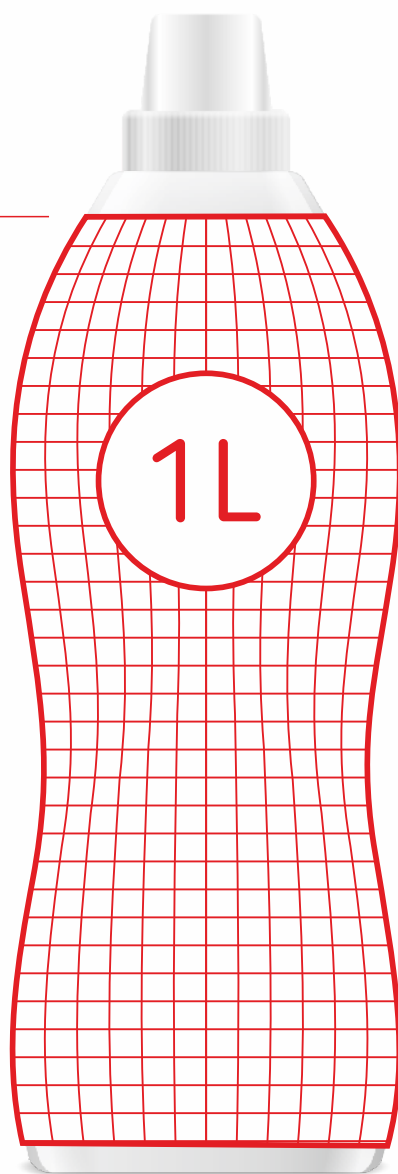


Product categories proposal:

- liquid laundry detergents;
- fabrics softeners;
- liquid stain remover;
- universal home cleaner detergents.

All types of bottles with any cap
in **Thermo-sleeve** packaging

THERMO-SLEEVE PACKAGING



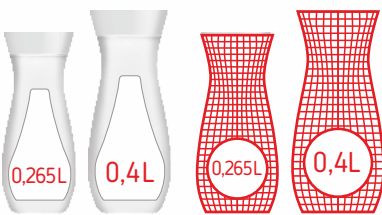
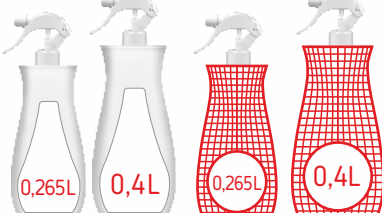


СОНЦА
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Thermo-sleeve packaging examples



Summary

	Carton packaging Capacities – 350-750 g Specification <table><tr><td>Cardboard density, g/square cm</td><td>420-450</td></tr><tr><td>Cardboard stiffness, mNm</td><td>590-610</td></tr><tr><td>Whiteness, %</td><td>80-82</td></tr><tr><td>Number of colors when printing</td><td>4-8</td></tr></table>	Cardboard density, g/square cm	420-450	Cardboard stiffness, mNm	590-610	Whiteness, %	80-82	Number of colors when printing	4-8	- powder detergents; - powder whiteners for fabrics; - powder stain removers; - universal powder detergents for home cleaning; - powder detergents for dishwashing machines.
Cardboard density, g/square cm	420-450									
Cardboard stiffness, mNm	590-610									
Whiteness, %	80-82									
Number of colors when printing	4-8									
	Kraft paper bag Capacities – 1,5 kg Specification <table><tr><td>Production material</td><td>kraft paper</td></tr><tr><td>Number of layers</td><td>2</td></tr><tr><td>Number of colors when printing</td><td>1-8</td></tr></table>	Production material	kraft paper	Number of layers	2	Number of colors when printing	1-8	- powder detergents; - powder whiteners for fabrics; - powder stain removers		
Production material	kraft paper									
Number of layers	2									
Number of colors when printing	1-8									
	Plastic bags Capacities – 1,5-15 kg Specification <table><tr><td>Production material</td><td>polyethylene / polyolefin</td></tr><tr><td>Number of layers</td><td>2</td></tr><tr><td>Thickness, micron</td><td>90-160</td></tr><tr><td>Number of colors when printing</td><td>4-8</td></tr></table>	Production material	polyethylene / polyolefin	Number of layers	2	Thickness, micron	90-160	Number of colors when printing	4-8	- powder detergents; - powder whiteners for fabrics; - powder stain removers
Production material	polyethylene / polyolefin									
Number of layers	2									
Thickness, micron	90-160									
Number of colors when printing	4-8									
	Bottle: 0,265 L / 0,4 L Cap: Flip-top (without screw thread) Label: self-adhesive label / thermo-sleeve packaging	- personal care products (shampoos, hair conditioners, shower gels, bath foam, body lotions etc.).								
	Bottle: 0,265 L / 0,4 L Cap: Push-pull Label: self-adhesive label / thermo-sleeve packaging	- hand dishwashing detergents; - special dishwasher detergents (rinse liquid, cleaner).								
	Bottle: 0,265 L / 0,4 L Cap: Dosing pump Label: self-adhesive label / thermo-sleeve packaging	- personal care products (shampoos, hair conditioners, shower gels, bath foam, body lotions, cream soap etc.); - hand dishwashing detergents.								
	Bottle: 0,265 L / 0,4 L Cap: Foaming Trigger Cap Label: self-adhesive label / thermo-sleeve packaging	- universal and specialized home cleaners; - stain remover spray; - spray conditioner; - air freshener								
	Bottle: 0,265 L / 0,4 L Cap: Cosmetic Trigger Cap Label: self-adhesive label / thermo-sleeve packaging	- universal and specialized home cleaners; - stain remover spray; - spray conditioner; - air freshener								

	Bottle: 0,285 L / 0,4 L Cap: Flip-top (without screw thread) Label: self-adhesive label / thermo-sleeve packaging	- personal care products (shampoos, hair conditioners, shower gels, bath foam, body lotions etc.).
	Bottle: 0,285 L / 0,4 L Cap: Push-pull Label: self-adhesive label / thermo-sleeve packaging	- hand dishwashing detergents; - special dishwasher detergents (rinse liquid, cleaner); - personal care products (shampoos, hair conditioners, shower gels, bath foam, body lotions, cream soap etc.); - hand dishwashing detergents.
	Bottle: 0,285 L / 0,4 L Cap: Dosing pump Label: self-adhesive label / thermo-sleeve packaging	- hand dishwashing detergents; - special dishwasher detergents (rinse liquid, cleaner); - personal care products (shampoos, hair conditioners, shower gels, bath foam, body lotions, cream soap etc.); - hand dishwashing detergents.
	Bottle: 0,5 L Cap: Push-pull / Dosing pump Label: self-adhesive label / thermo-sleeve packaging	- hand dishwashing detergents; - personal care products (cream soap)
	Bottle: 1 L Cap: Graduated cap Label: self-adhesive label / thermo-sleeve packaging	- жидкие средства для стирки; - кондиционеры для белья; - жидкий пятновыводитель; - универсальные моющие средства для уборки дома
	Bottle: 1 L Cap: Push-pull Label: self-adhesive label / thermo-sleeve packaging	- liquid laundry detergents; - fabrics softeners; - liquid stain remover; - universal home cleaner detergents
	Bottle: 1 L Cap: Dosing pump Label: self-adhesive label / thermo-sleeve packaging	- economy pack for various liquid products; - gel detergent for automatic dishwashing machines; - water for iron
	Bottle: 2 L / 4 L Cap: Graduated cap Label: self-adhesive label / thermo-sleeve packaging	- liquid laundry detergents; - fabrics softeners; - liquid stain remover; - universal home cleaner detergents

LAUNDRY DETERGENTS	Powder Laundry detergents	Standard	- Universal
			- Color protection
		Specialized	- For whites
			- For sportswear & outdoor
			- Sensitive (0+)
			- Antibacterial
			- Handwash
		Optional	- Perfumed
		Additional	- Stain remover
			- Bleacher
			- Water Softener
	Liquid laundry detergents	Standard	- Universal
			- Color Protection
		Specialized	- For Whites
			- For Delicates (wool&silk)
			- For Sportswear & Outdoor
			- Sensitive (0+)
		Optional	- Perfumed
		Additional	- Gel Stain Remover
			- Spray Stain Remover
			- Spray Wrinkle Releaser
DISHWASHING DETERGENTS	Detergents for Manual Dishwashing	Standard	- Anti-Grease
		Specialized	- Antibacterial
			- Balm (soothing)
			- Sensitive Gel (0+)
	Detergents for Automatic Dishwashing	Standard	- Powder For Dishwashing Machines
			- Gel For Dishwashing Machines
			- Rinser for Dishwashing Machines
			- Cleaner for Dishwashing Machines
HOUSEHLD CLEANING PRODUCTS	Household Cleaning Products	Standard	- Universal Cleaning Detergents
		Specialized	- Antibacterial Cleaning Detergents
			- Multi-Surface Cleaning Detergents (bathroom, kitchen, glass)
			- Multi-Surface Antimicrobial Cleaning Detergents
			- Multi-Surface Disinfectant
	Air Freshners		- Water-base air freshners
PERSONAL CARE PRODUCTS	Personal Care Products		- Shampoo (unique repair system)
			- Hair Conditioner (unique 8-oil complex)
			- Shower gel
			- Bath foam
			- Cream Soap
			- Body Lotion
			- Hand Cream

**Foreign production unitary enterprise
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